

Centre for Technology Infusion  
College of Science, Health and Engineering

30/09/2020

**Re: Technology Infusion Grand Challenge 2020-21**

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Sydney

Greetings from La Trobe University in Melbourne, Australia!

I am delighted to write to you to invite your institution to take part in an annual initiative called **Technology Infusion Grand Challenge**.

This initiative is an innovation competition for students engaged in Science, Technology, Engineering and Mathematics (STEM) disciplines as well as Business Studies, where students will use the skills they have gained in their studies to solve some of today's pressing societal or industry problems.

By engaging in this innovation competition students could benefit from: (i) global exposure and an opportunity to display their work at a *showcase event* towards the end of 2021, (ii) if appropriate, the project entry could also be part of student academic work for example a major or final year team project, (iii) eligible to win a small investment in their project between AUD \$250 - \$1000 for up-to 10 selected teams each year, and (iv) an opportunity to win the final prize (judged by an international panel of experts) – an all expense paid mentorship stay in Melbourne to work with me and my award winning team at the Centre for Technology Infusion, and my colleagues from La Trobe Accelerator Program, La Trobe School of Engineering and Mathematical Sciences and the La Trobe Business School.

**2020-21 theme: Smart City Innovation**

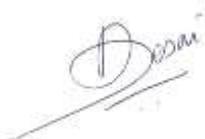
No region in the world is urbanizing faster than Asia, and Asian cities have their own unique challenges which are different from European cities. With urban growth also come challenges of economic growth, sustainability, efficiency and liveability. This year we are inviting student teams to use technology to develop a solution to solve their own city's challenges. More information for this initiative can be found at: <https://latrobe.edu.au/grandchallenge>

One or more teams from each institution can participate – online nominations will open from 30 September to 15 December 2020. If you have any questions, please feel free to contact me or our Grand Challenge team at [grandchallenge@latrobe.edu.au](mailto:grandchallenge@latrobe.edu.au).

Previous round (2019-20) winners will be announced by the Vice Chancellor of La Trobe University via a virtual event on the 27<sup>th</sup> of November 2020 from 2pm to 3pm AEST. If you would like to participate in the event please register your interest via [Eventbrite](#). A video showcasing the 2018-19 winner's trip to Melbourne will soon be available on the [Grand Challenge website](#).

I look forward to participation of your institution in our 2020-21 Grand Challenge:  
Smart City Innovation!

Best Regards,



**Professor Aniruddha (Ani) Desai**

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