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| TRƯỜNG ĐẠI HỌC TÔN ĐỨC THẮNG |  | **CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM** |
| **KHOA QUẢN TRỊ KINH DOANH** |  | **Độc lập – Tự do – Hạnh phúc** |
|  |  | *TP. Hồ Chí Minh, ngày 18 tháng 8 năm 2020* |
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**KẾ HOẠCH SINH HOẠT HỌC THUẬT/JOURNAL CLUB****NĂM HỌC: 2020 – 2021** |  |
| **STT** | **NỘI DUNG** | **NGƯỜI BÁO CÁO** | **ĐỊA ĐIỂM****(dự kiến)** | **NGÀY SINH HOẠT** | **GHI CHÚ** |
| 1 | Government risk communication and public compliance in COVID-19 pandemic: Evidence from Vietnam | TS Phạm Tiến Thành | Phòng họp B | 9/2020 | SHHT |
| 2 | Lee, S., Yun, S., & Srivastava, A. (2013). Evidence for a curvilinear relationship between abusive supervision and creativity in South Korea. The Leadership Quarterly, 24(5), 724-731. | TS Nguyễn Như Ngọc | Phòng họp B | 9/2020 | Journal club |
| 3 | The dark side of emotional intelligence | TS Nguyễn Như Ngọc | Phòng họp B | 10/2020 | SHHT |
| 4 | Rubio, N., Villaseñor, N., & Yagüe, M. J. (2017). Creation of consumer loyalty and trust in the retailer through store brands: The moderating effect of choice of store brand name. Journal of Retailing and Consumer Services, 34, 358-368. | ThS Trần Anh Dũng | Phòng họp B | 10/2020 | Journal club |
| 5 | When we are not doing believe in god, we do believe in maths | NCS Nguyễn Thanh Nhân | Phòng họp B | 11/2020 | SHHT |
| 6 | Public health and public trust: Survey evidence from the Ebola Virus Disease epidemic in LiberiaBlair, R. A., Morse, B. S., & Tsai, L. L. (2017). Public health and public trust: Survey evidence from the Ebola Virus Disease epidemic in Liberia. Social Science & Medicine, 172, 89-97. | TS Phạm Tiến Thành | Phòng họp B | 11/2020 | Journal club |
| 7 | Tổng hợp kinh nghiệm dạy môn Quản lý doanh nghiệp | ThS Đinh Kim Nghĩa | Phòng họp B | 12/2020 | SHHT |
| 8 | The Impact of Perceived Brand Globalness on Consumers’ Purchase Intention and the Moderating Role of Consumer Ethnocentrism: An Evidence from Vietnam(Journal of International Consumer Marketing, Bui Nhat Vuong, Nam Ha Khanh Giao) | ThS Nguyễn Thị Hồng Hạnh | Phòng họp B | 12/2020 | Journal club |
| 9 | Peer-to-peer interactions Perspectives of Airbnb guests and hosts | ThS Nguyễn Hải Nam | Phòng họp B | 1/2021 | SHHT |
| 10 | Modeling Service Quality, Customer Satisfaction and Behavioral Intentions in Airline Industry: A SEM Approach. [The Journal of International Scientific Researches](https://www.researchgate.net/journal/2458-8725_The_Journal_of_International_Scientific_Researches) 2017(2(6)):11-29 | ThS Trần Thị Mỹ Phượng | Phòng họp B | 1/2021 | Journal club |
| 11 | [Haozhe Chen](https://www.emerald.com/insight/search?q=Haozhe%20Chen), [Yao Jin](https://www.emerald.com/insight/search?q=Yao%20Jin), [Baofeng Huo](https://www.emerald.com/insight/search?q=Baofeng%20Huo)(2020). “[Cross-border B2C e-commerce to China: An evaluation of different logistics solutions under uncertainty](https://www.emerald.com/insight/content/doi/10.1108/IJPDLM-08-2018-0311/full/html)”. [International Journal of Physical Distribution & Logistics Management](https://www.emerald.com/insight/publication/issn/0960-0035), [Volume 50 Issue 3](https://www.emerald.com/insight/publication/issn/0960-0035/vol/50/iss/3) | TS Phạm Thị Ngân | Phòng họp B | 2/2021 | SHHT |
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| 14 | “Sicken thy neighbour: The initial trade policy response to COVID-19”Evenett, S. J. (2020). Sicken thy neighbour: The initial trade policy response to COVID‐19. The World Economy, 43(4), 828-839. | ThS Lê Đức Nhã | Phòng họp B | 3/2021 | Journal club |
| 15 | Business Ethics of overseas Chinese enterprises in the lower Mekong River basin. | NCS Trần Phương Chi | Phòng họp B | 4/2021 | SHHT |
| 16 | “Intention to Use Sustainable Green Logistics Platforms”Su-Young Kwak et al.(2020). Intention to Use Sustainable Green Logistics Platforms. Sustainability 2020, 12, 3502; doi:10.3390/su12083502 | ThS Trần Thị Vân Trang | Phòng họp B | 4/2021 | Journal club |
| 17 | Chia sẻ kinh nghiệm quay video clip giảng dạy | ThS Võ Thế Sinh | Phòng họp B | 5/2021 | SHHT |
| 18 | Quality assessment of airline baggage handling systems using SERVQUAL and BWMJafar Rezaei\*, Oshan Kothadiya, Lori Tavasszy, Maarten KroesenTourism Management, Volume 66, June 2018, Pages 85-93<https://doi.org/10.1016/j.tourman.2017.11.009> | ThS Trịnh Thị Hạ Huyền | Phòng họp B | 5/2021 | Journal club |
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| 20 | Buil, I., Martínez, E., & Matute, J. (2019). Transformational leadership and employee performance: The role of identification, engagement and proactive personality. *International Journal of Hospitality Management*, *77*, 64-75. | ThS Nguyễn Quốc Lộc | Phòng họp B | 6/2021 | Journal club |
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| 24 | Sandes, F. S., & Urdan, A. T. (2013). Electronic word-of-mouth impacts on consumer behavior: Exploratory and experimental studies. *Journal of International Consumer Marketing*, *25*(3), 181-197. | ThS Nguyễn Thị Hồng | Phòng họp B | 8/2021 | Journal club |

 **TRƯỞNG ĐƠN VỊ**

 **PGS.TS. Phạm Thị Minh Lý**